

# PHILIPS

Reflector 7.2W  
(Eq.65W) BR30 E26

Smart LED

Tunable white

Plastic

Easy plug and play

Control with WiZ app or voice

046677562717



## Easy-to-use smart tunable white bulb

Get the convenience of smart lighting with this Philips Wi-Fi Tunable White BR30 bulb. Use the WiZ app or your voice to get preset light scenes and more. Philips Wi-Fi bulbs are WiZ-connected. Not compatible with Philips Hue.

### Easy setup

- Easy plug and play. Works with your existing Wi-Fi.

### Smart control

- Control anywhere with your smartphone.
- Voice control with Google Assistant, Alexa or Siri Shortcuts

### Smart features

- Automate your light with schedules
- Energy monitoring
- Preset wellbeing features

### Light modes

- Tunable warm to cool white and preset modes
- Customize Scenes with preset dynamic light modes.

# Highlights

## Easy plug and play

WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

## Control from anywhere

Control your WiZ lights wherever you are with smartphone. No need to worry if you've left your lights on before leaving home. WiZ app is available for iOS and Android.

## Voice Control

Get hands-free control of your lights by using your voice and Google Assistant, Amazon Alexa or Siri Shortcuts. Use simple voice commands to turn lights on or off, brighten and dim, change color, and set custom light Scenes.

## Automate your light with schedules

Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

## Energy monitoring

The WiZ app keeps records of the energy consumption of your lights. View your weekly or daily report and plan your lighting wisely for an optimized energy consumption at home.

## Preset wellbeing features

Use the preset wellbeing features in the WiZ app to and enjoy the lighting pattern best suited for your circadian rhythm throughout the day. WiZ will provide you bright daylight when you need to get energized and focus, and transition smoothly to soft warm white to help you relax and sleep better.

## Tunable warm to cool white and preset modes

Choose from a wide range of energizing cool white to soft warm white, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.

## Customized Scenes

Mix different color and white lights modes to create the perfect light ambience for your daily moment. Save it and call it out anytime with app, WiZmote or voice.

# Specifications

## Bulb characteristics

- Intended use: Indoor
- Lamp shape: BR30
- Socket: E26
- Technology: Smart Wi-Fi
- Type of glass: Frosted
- Dimmable: Wireless Dim

## Bulb dimensions

- Height: 12.9 cm
- Weight: 0.12 kg
- Width: 9.5 cm

## Durability

- Average life (at 2.7 hrs/day): 25 year(s)
- Lumen maintenance factor: 70%
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000 hour(s)

## Light characteristics

- Beam angle: 90 degree(s)
- Color consistency: 4 SDCM
- Color rendering index (CRI): 90
- Color temperature: 2700-6500 K
- Light Color Category: Tunable white
- Nominal luminous flux: 650 lm
- Starting time: <1 s
- Warm-up time to 60% light: instant full light

## Miscellaneous

- EyeComfort: Yes

## Other characteristics

- Lamp current: 80 mA
- Efficacy: 90 lm/W

## Packaging information

- EAN: 046677562717
- EOC: 562710
- Product title: 7.2BR30/Wi-Fi BLE Tunable/927-65 4/1PF

#### Power consumption

- Power factor: 0.9
- Voltage: 120 V
- Wattage: 7.2 W
- Wattage equivalent: 65 W

#### Product dimensions and weight

- Length: 12.9 cm

#### Rated values

- Rated beam angle: 90 degree(s)
- Rated lifetime: 25,000 hour(s)
- Rated luminous flux: 650 lm
- Rated power: 7.2 W

#### Service

- Warranty: 5 year(s)

#### Technical specifications

- Frequency: 60 Hz

#### Packaging dimensions and weight

- EAN/UPC - product: 046677562717
- Net weight: 0.09 kg
- Gross weight: 0.22 kg
- Height: 18 cm
- Length: 10.5 cm
- Width: 10.7 cm
- Material number (12NC):  
929002383203



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