

# PHILIPS

Bulb 35W P45 E27

LED

3000K

400lm

25000h

8718699704520



## A light bulb like no other

State-of-the-art LED light bulb providing a general lighting solution for daily indoor activities. You will save on energy costs immediately and reduce the frequency of bulb replacements, without compromising on the quality of your lighting.

### High quality light

- Designed for the comfort of your eyes

### Choose for a sustainable solution

- Long life bulbs - Lasts up to 15 years
- Long life bulbs - Lasts up to 25 years

### Light beyond illumination

- Instant on

### High quality LED light that lasts for decades

- Light that shows true colors

# Highlights

## Gentle LEDs, easy on the eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get the glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

## 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

## 25,000-hour rated average life



With a lifetime of up to 25,000 hours, you can reduce the hassle of frequently replacing your light bulbs and enjoy a perfect lighting solution for over 25 years.

## Instant on Light that shows true colors



See the true colors of your clothes when you select an outfit from your wardrobe – you can pair a red dress and red shoes with confidence and be sure the colors match perfectly.

# Specifications

## Bulb characteristics

- Intended use: Indoor
- Lamp shape: Non directional luster
- Socket: E27
- Dimmable: No

## Bulb dimensions

- Height: 8.8 cm
- Width: 4.5 cm

## Durability

- Number of switch cycles: 50,000
- Nominal lifetime: 15,000 hour(s)

**Environmental**

- Disposal of the product: At the end of (economic) life, dispose the product according to local rules and do not dispose the product with regular household waste. The correct disposal of your product will help prevent potential negative consequences for the environment and human health.

**Light characteristics**

- Beam angle: 150 degree(s)
- Color rendering index (CRI): 80
- Color temperature: 3000 K
- Nominal luminous flux: 330 lm
- Warm-up time to 60% light: instant full light
- Color Code: 830 | CCT of 3000K

**Miscellaneous**

- EyeComfort: Yes

**Other characteristics**

- Efficacy: 82 lm/W

**Packaging information**

- EAN: 8718699704520
- EOC: 871869970452000
- Product title: LEDBulb 4W E27 3000K 230V P45 AU

**Power consumption**

- Power factor: 0.4
- Voltage: 220-240 V
- Wattage: 4 W
- Wattage equivalent: 35 W

**Product dimensions and weight**

- Length: 8.8 cm

**Technical specifications**

- Frequency: 50-60 Hz

**Packaging dimensions and weight**

- EAN/UPC - product: 8718699704520
- Net weight: 0.02 kg
- Gross weight: 0.04 kg
- Height: 8.8 cm
- Length: 4.7 cm
- Width: 4.7 cm



Issue date: 2024-11-21  
Version: 0.322

© 2024 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

[www.lighting.philips.com](http://www.lighting.philips.com)