



# A light bulb like no other

State-of-the-art LED light bulb providing a general lighting solution for daily indoor activities. You will save on energy costs immediately and reduce the frequency of bulb replacements, without compromising on the quality of your lighting.

#### High quality light

• Designed for the comfort of your eyes

#### Choose for a sustainable solution

- Long life bulbs Lasts up to 15 years
- Long life bulbs Lasts up to 25 years

#### Light beyond illumination

Instant on

#### High quality LED light that lasts for decades

Light that shows true colors

## Highlights

#### Designed for the comfort of your eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get the glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

#### 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

#### 25,000-hour rated average life



With a lifetime of up to 25,000 hours, you can reduce the hassle of frequently replacing your light bulbs and enjoy a perfect lighting solution for over 25 years.

#### Instant on Light that shows true colors



See the true colors of your clothes when you select an outfit from your wardrobe – you can pair a red dress and red shoes with confidence and be sure the colors match perfectly.

### Specifications

#### **Bulb characteristics**

- Intended use: Indoor
- Lamp shape: Non directional luster
- Socket: E14
- Dimmable: No
- Bulb Finish: Frosted
- Bulb Material: Plastic

#### **Bulb dimensions**

- Height: 9.5 cm
- Width: 4.8 cm

#### Durability

- Number of switch cycles: 50,000
- Nominal lifetime: 25,000 hour(s)

#### Environmental

• Disposal of the product: At the end of (economic) life, dispose the product according to local rules and do not dispose the product with regular household waste. The correct disposal of your product will help prevent potential negative consequences for the environment and human health.

#### **Light characteristics**

- Beam angle: 150 degree(s)
- Color rendering index (CRI): 90
- Color temperature: 6500 K
- Nominal luminous flux: 650 lm
- Warm-up time to 60% light: instant full light
- Color Code: 965 | CCT of 6500K

#### Miscellaneous

- EyeComfort: Yes
- LED Innovations: EyeComfort

#### **Other characteristics**

• Efficacy: 100 lm/W

#### **Packaging information**

- EAN: 8718699704100
- EOC: 871869970410000
- Product title: LEDBulb 6.5W E14 965 P48 AU

#### **Power consumption**

- Power factor: 0.51
- Voltage: AC 220-240 V
- Wattage: 6.5 W
- Wattage equivalent: 51 W

#### Product dimensions and weight

Length: 9.5 cm

#### **Technical specifications**

• Frequency: 50-60 Hz

#### Packaging dimensions and weight

- EAN/UPC product: 8718699704100
- Net weight: 0.02 kg
- Gross weight: 0.03 kg
- Height: 13.1 cm
- Length: 5.2 cm
- Width: 5.2 cm



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