



Press Release

July 10, 2024

Signify announces launch of new UK lighting brand Ecolink

- New Ecolink over-the-counter Trade range of competitively priced LED luminaires covers the lighting needs for the majority of day-to-day projects for electrical installers.
- Designed and developed in the UK, specifically to meet the needs of the UK market.

Guildford, United Kingdom – [Signify](#) (Euronext: LIGHT), the world leader in lighting, is launching a comprehensive new over-the-counter Trade range of lighting under a new brand; [Ecolink](#). Designed and developed in the UK to meet the specific needs of electrical professionals, Ecolink delivers a competitively priced LED lighting range with the quality expected from the world's largest lighting company.

The new Ecolink range has been developed with the vision to illuminate spaces through competitively priced, energy efficient LED luminaires, delivering quality and building on the heritage of the world leader in lighting. Backed by over 130 years of innovation, Ecolink has been designed in the UK, for UK professionals.

July sees the first phase of the Ecolink launch, with the range comprising:

- LED Panel with 4 solution possibilities – On/off, On/off + 3hr manual Emergency, DALI, and DALI + 3hr manual Emergency
- IP65 rated LED Flood light with IP65 motion sensor
- LED Batten with options for plug-in self-test Emergency lighting pack or, manual test Emergency pack
- LED Standalone emergency range, comprising IP65 Bulkhead, Twin spots, Recessed and Surface mounted spots
- LED Emergency Exit signs for wall and ceiling mounting, all equipped with high-quality Lithium Ferro Phosphate batteries
- LED Non-corrosive fitting with the choice of manual test Emergency pack or, plug-in self-test Emergency lighting pack



For flexibility and ease of ordering, the same Emergency pack can be used across both the LED Battens and Non-corrosive luminaires.

Phase 2 of the range will be launched across September and October, and sees the addition of:

- LED Bulkhead - available in switchable CCT (correlated colour temperature), enabling users to select their preferred lighting colour temperature, as well as switchable lumen output allowing the brightness to be adjusted to suit the application and meet regulation requirements.
- LED Highbay
- LED Fire rated downlight - available with switchable CCT

The new Ecolink range in its totality meets most of the lighting application requirements of UK electrical installers in day-to-day projects; a one-stop shop for all commercial and residential projects.

Ecolink LED lighting products are available instore & online from all the best distributors. Installers can view all product information via the [Ecolink website](#) and instantly purchase from a range of online stockists. There is also a 'Distributor Log-in' area on the site, for wholesalers who wish to buy stock.

For installers wishing to use Ecolink in projects that require a lighting design, the range is now also available via Signify's new [LumXpert app](#). Installers can create tailored lighting designs, generate quotes and enjoy real-time access to stock availability and special offers from a range of wholesalers. There's also the option for access to extended payment terms.

"We are delighted to bring our new range of Ecolink products to the mass market, to not only deliver on the lighting needs for the majority of installer projects, but to do so in a simple, easy to order way, with guaranteed reliability at a pocket-friendly price." Nico van der Merwe, CEO UK&I, Signify

To find out more about the new range, visit [Ecolink](#)

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About Signify



[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals, consumers, and the Internet of Things. Our [Philips](#) products, [Interact](#) systems and data-enabled services deliver business value and transform life in homes, buildings and public spaces. In 2023, we had sales of EUR 6.7 billion, approximately 32,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been in the [Dow Jones Sustainability World Index](#) since our IPO for seven consecutive years and have achieved the [EcoVadis](#) Platinum rating for four consecutive years, placing Signify in the [top one percent](#) of companies assessed. News from Signify can be found in the [Newsroom](#), on [X](#), [LinkedIn](#) and [Instagram](#). Information for investors is located on the [Investor Relations](#) page.