



Press Release

June 17, 2024

WiZ launches Music Sync feature and expands LED strip portfolio

- All WiZ lights can now react to the rhythm of music detected by a Smartphone or tablet with the WiZ app running.
- LED strips are now available in longer lengths and can display multi-color at once on the RGBIC version.
- The new Smart Fairy Light can light up any daily moment and every festivity with a gradient of colors for any indoor and outdoor space.

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting, is introducing new a Music Sync feature and expanding LED strips offering, to complement its WiZ smart lighting system, so users can apply creative and entertaining lighting to any space. This new feature enables users to have their lights change brightness and color with the rhythm of music. Also launching is the Smart Fairy Light, for indoor or outdoor use, the Smart Dial Switch as well as the outdoor Wall Light.

Make WiZ lights dance to your music

Users can now set their Connected by WiZ lights to change brightness and color with the rhythm of the music. The new **Music Sync feature** uses the microphone on the users phone or tablet to detect music and instruct lights to flash, brighten, and change color in sync with the rhythm. Users can select from the 9 pre-designed color palettes in the WiZ app and make their lights cycle through the colors. Whether they are having a party with friends or enjoying a relaxing evening alone, users can switch on their WiZ lights and fill any room with dynamic light effects that groove along to their favorite song. Users can add as many lights to the Music Sync area as they wish as long as they are all connected to the same Wi-Fi network.

LED strips to transform your home

The new WiZ LED strips, available in lengths from 4 to 30 meters allow users to wrap an entire room in lights. All the strips can be cut for different installation requirements, in areas such as over a kitchen counter, in a dressing room or bathroom. With millions of colors, static and dynamic light modes, the strips instantly increase the ambiance of any area –



whether for daily illumination and mood lighting, or for a special event. Additionally for LED strips with **RGBIC** design, multiple colors can display at one time alongside the strip and run dynamic effects like color chasing. This product will be the perfect companion for decorating at home and setting the right tone for parties.

The new **LED Neon Flex RGBIC strips**, available in 5 and 10 meters are designed to mimic the look of traditional neon lighting, but are more energy-efficient, durable and flexible. The Neon Flex strip's gradient color and dynamic effect enables the users creative self to design some beautiful light décor for their home, any shape can be created on the wall of choice.

The LED strips can not only be controlled via app or voice, but also with WiZ control accessories like the Smart Button and the new Smart Dial Switch. Even a toddler or guest can easily change the light colors with the WiZ accessories without needing to get hold of the users smartphone. Users can schedule the LED strips to turn on and off at specific times, or activate the WiZ exclusive SpaceSense™ feature that enables the lights to be triggered by movement. Finally, all LED strips are Matter compatible, meaning that users can control them with any preferred smart home platform; Apple Home, Google Home or Amazon Alexa.

"As the leading smart lighting brand worldwide, our objective is to empower users to elevate and transform any space with the highest quality lighting. With our expanded range of LED strips, we bring an easy to install solution for users to unleash their creativity and adjust the lights to their unique individual taste. The addition of the Music Sync feature to all WiZ lights will provide WiZ consumers with a more entertaining and enjoyable experience." **Maikel Klomp**, Business Leader of WiZ Connected

Smart lights and accessories to enhance daily convenience

The new **Smart Fairy Light** is the ultimate decor for any indoor and outdoor areas. The 20-meter long Fairy light contains 160 mini LED bulbs and creates sparkling vivid color with gradient transition. It is a perfect addition to a kids room, balcony or Christmas tree for everyday decor or festive moment. Users can select from more than 30 preset static and dynamic light modes in the WiZ app, like Fireplace, Snowy Sky and Party, to make their home sparkle cozy and magical colors to fit each season.

Enjoying the convenience of a smart home while keeping a familiar way to control the lights is now possible with the **Smart Dial Switch**. The Smart Dial Switch comes with a rotary button. Users can dim the lights just by turning the button and enjoy the same smooth dimming experience as with a classic dimmer on the wall. Users can also tap on the square panel to trigger four light scenes they have saved in the WiZ app. It is rechargeable with a USB cable so users can easily stick it on the wall or just place it on a table. It can control multiple WiZ lights within the range of 15-meters, and it works even when the home Wi-Fi is temporarily down.



The **GU10 bulbs** are newly released with glass and refined for consumer preferences. The glass range looks and feels classically familiar while providing uncompromised light quality and color mixing possibilities.

The **Wall Light Classic** is the perfect outdoor light, with a simple and recognizably classic design in a high-quality aluminum finish. It is UV resistant, windproof and snow-proof, and provides millions of colors and warm to cool white light. The Wall Light Classic is Matter certified and can be controlled by Amazon Alexa, Google Home or Apple Home.

To find out more about the latest WiZ products and app features, visit wizconnected.com

Availability

Products available from June 18, 2024 in Europe and North America.

Smart LED Strip – RGB

- EU: 15m EUR 39.99/ 30m EUR 49.99
- NAM: 50ft USD 24.99/ 100ft USD 49.99

Smart LED Strip – RGBIC

- EU: 5m EUR 29.99/ 10m EUR 47.99/ 20m EUR 72.99
- NAM: 16.4ft USD 24.99/ 32.8ft USD 39.99/ 65.6ft USD 59.99

Smart Bulb – Full Color Glass GU10 (available in Europe only)

- EU: EUR 15.99 (1pk)/ EUR 29.99 (2pk)

Smart Bulb – Tunable White Glass GU10 (available in Europe only)

- EU: EUR 12.99 (1pk)/ EUR 24.99 (2pk)

Smart Fairy Light RGBIC

- EU: 20m EUR 99.99
- NAM: 65.6ft USD 79.99

Smart Dial Switch (available in Europe only)

- EU: EUR 27.99

Wall Light Classic

- EU: EUR 89.99
- NAM: USD 89.99

Products available from September 2024 in Europe and North America

Smart LED Strip – RGB

- EU: 4m EUR 24.99/ 5m EUR 27.99/ 10m EUR 29.99

Smart LED Neon Flex Strip – RGBIC

- EU: 5m – EUR 84.99/ 10m – EUR 159.99
- NAM: 16.4ft – USD 79.99/ 32.8ft – USD 139.99

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For further information, please contact:

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About WiZ Connected

WiZ is a leading IoT platform providing Wi-Fi-based connected lighting solutions. Owned by Signify, the world leader in lighting, WiZ distributes its products in more than 70 countries under different brands, including WiZ, Philips Smart LED Connected by WiZ, and others. With WiZ, users can easily create beautiful light effects to set the mood and elevate any space, or automate lights to support daily activities for more comfort and convenience. Learn more about WiZ at wizconnected.com, and stay up to date by following us on social media: [Facebook](#), [Instagram](#), [YouTube](#).