



Press Release

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Signify's sports lighting illuminates the world's largest winter sports event

- Provides a combination of Philips LEDs and Interact Sports connected lighting system at key venues
- Optimizes athlete, spectator and viewer experience
- Improves operational efficiency and maintenance

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting, is illuminating the world's largest winter sports event by equipping its key venues with Philips-branded LED sports lighting and the [Interact Sports](#) connected lighting system. The new lighting helps athletes to better engage in their sports and improve their performance. It also enhances the experience of spectators and TV viewers. The new high-quality, flexible, and energy-efficient sports lighting also helps to optimize operational efficiencies and maintenance. Signify customized each venue's lighting system to their unique requirements, so they can easily host a range of events that all have their own lighting requirements.

"We are proud to be part of the collective efforts to present a spectacular gathering for sporting enthusiasts around the world with our expertise in sports lighting solutions," said John Wang, President of North East Asia, SVP, Signify. "Signify will leverage this opportunity to help some of the most prestigious sports venues in China to adopt sustainable lighting innovations."

Professional sports lighting enhances sporting experience

All of the winter sports venues pose their own unique challenges, including steep rocky hills, long-distance signal transmission, and icy surfaces that reflect light.

Combining LEDs from the [Philips SportStar](#) and [ArenaVision](#) series with Interact Sports, successfully addressed these challenges. This includes lighting that enables high-speed dynamic lighting control at night to perfectly capture all the athletes' moves at the Genting Snow Park, home to the freestyle skiing and snowboarding events. At Capital Indoor Stadium, the lighting fixtures boast the same high-speed refresh rate as the stage lighting, making the ice look at its best while enhancing the viewing experience. And at Wukesong Sports Centre, the first arena in China that can host ice hockey and basketball events, the operators can quickly adapt to different lighting needs and provide an immersive TV viewing experience.

Additionally, the lights provide high power and high color rendering features, which, in combination with a variety of light distribution solutions, can achieve the highest level of color reproduction and flicker control – helping athletes to better focus on their performance. They also meet the stringent



requirements of international television broadcasters, supporting flicker-free and super slow-motion replay, ensuring that TV viewers around the globe can enjoy an immersive sports viewing experience.

Connected lighting system generates flexibility and intelligent operation

Interact Sports, ensures that all the lights can be easily managed from a dashboard, switching between different scenes and monitoring operating status across multiple sections of an arena. This increases the flexibility of operators, improves operational efficiencies, and streamlines maintenance. Together with the energy-efficiency benefits of the Philips-branded LED luminaires this helps to reduce operational and maintenance costs, while improving the sustainability profile of the sports venues.

Interact Sports also optimizes the experience of spectators and TV viewers during a wide array of diverse events hosted at the venues. The system's unique scene management capabilities enables an exciting on-site experience through dynamic light shows, generating excitement before, during, and after events.

With more than 80 years of experience and recognition as the world leader in sports lighting, Signify has successfully applied its high-quality professional lighting solutions to major stadiums around the world. In the future, Signify will continue to improve its interactive solutions for sports lighting, bringing greater vitality into sports arenas and contributing to the further development and prosperity of the sports industry.

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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2020 sales of EUR 6.5 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the [Dow Jones Sustainability World Index](#) since our IPO for five consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is



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