



## SIGNIFY RESPONSIBLE ADVOCACY POLICY

Signify is committed to conducting its business in an ethical way, with integrity and transparency, as laid down in [Signify's Integrity Code](#). We believe that by upholding the highest standards of integrity and transparency, we can continue to earn the trust and loyalty of our customers, employees, and stakeholders, and contribute to a more sustainable future for all.

With respect to advocacy, first and foremost, Signify does not make political contributions to candidates or political parties<sup>1</sup>. We believe that as a global leader in lighting, we must remain neutral and impartial in political matters. Our focus is on delivering innovative products and solutions that benefit our customers, employees, and stakeholders, and that contribute to a sustainable future for all. We recognize that our employees have the right to participate in the political process as individuals, but such participation must be done in their personal capacity, not on behalf of Signify.

Secondly, Signify invests significantly in education and advocacy on topics of energy efficiency, climate action, and sustainability for our customers and suppliers, notably through our Signify Academy (webinars, blogs, audiobooks, podcasts, and other resources).

Finally, Signify is an active member of local and regional standardization bodies and trade associations, such as lighting associations, which engage in advocacy in specific areas of policy and regulation related to lighting or electronics. Working with respected organizations helps to amplify our messages, particularly as pertains to global energy efficiency standards, and provides an opportunity to share knowledge and collaborate on issues critical to the future of our industry. These groups include<sup>2</sup> lighting and technical associations, such as:

- The Zhaga Consortium, defining luminaire interfaces supporting circularity (co-founder & member since 2010)
- Lighting Europe, the European association for the lighting industry (co-founder & member since 2013)
- IEC TC 111, environmental standardization (member since 2004)
- IEC TC34, WG24, environmental aspects for lighting products and systems (member since 2022)

As the global leader in lighting, we believe it is important to promote sustainability, climate action, and energy efficiency through our products, solutions, and advocacy efforts. The latter is necessary, as governments must be supported in their action tackling the climate crisis head-on. Through advocacy and collaboration, we learn from each other and move faster. As such, Signify is a member of several associations focusing on climate and sustainable development, such as:

- The Corporate Leaders Group Europe (member since 2009)
- The Climate Group (member since 2009)
- European Alliance to Save Energy [EU-ASE] (co-founder & member since 2009)

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<sup>1</sup> Our registration with the European authorities can be found here: [link](#)

<sup>2</sup> A list of the main associations of which Signify is a member can be found here: [link](#)



Signify has actively contributed to the climate advocacy achievements of these organizations, notably:

- The launch of the Green Growth Partnership in the EU and the founding of the We Mean Business corporate campaign coalition (Corporate Leaders Group Europe);
- The hosting of global Climate Week each year, gathering business leaders, political decision makers, and civil society representatives, in partnership with the United Nations General Assembly (Climate Group);
- A comprehensive advocacy strategy to drive the EU's adoption of the Energy Efficiency Directive (EED) and Energy Performance of Buildings Directive (EPBD) (Alliance to Save Energy).

For all of the associations in which we are members, in alignment with our internal Public & Government Affairs quality policies, we commit to regularly review their public engagements on issues like energy efficiency, climate policy, and the global energy transition, to identify and take action on any potential misalignment with our own advocacy in favor of global climate action.

Through our involvement in these groups, we work collaboratively with other industry leaders, policymakers, and experts to develop and promote sustainable lighting solutions and advocate for policies and regulations that support our purpose: to unlock the extraordinary potential of light for brighter lives and a better world.