



BrightSites

by Signify

Empowering La Quinta: X Park integrates Signify BrightSites Solution

The opportunity

La Quinta X Park, the largest skate and BMX park in Coachella Valley, has earned high praise from pro skateboarder Tony Hawk as 'one of the best parks' and 'first class'. The park places a strong emphasis on providing exceptional experiences for skateboarders and wheel sports enthusiasts, while also maintaining a commitment to innovation in its design and features.

The solution

The X Park in La Quinta has deployed the innovative Signify BrightSites solution. Leveraging wireless technology via broadband enabled light fixtures, the solution provides a fiber-like connectivity experience, which sets the foundation for future use cases. High-speed connectivity supports national sporting competitions with live streaming capabilities, attracting sponsors and visitors.

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The performance test conducted on Signify's wireless broadband technology at the La Quinta X-Park was a resounding success. It was very impressive with a simple 1Gig Connection, and we're liking how walking around the park resulted in no drop in connectivity nor quality. The seamless connectivity and high-quality streaming were truly impressive, demonstrating the ability to scale moving forward as we plan for major events.”

Doug Kinley III, City of La Quinta

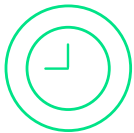


IoT Broadband Applications



Public Wi-Fi

Benefits of BrightSites Solution



Time to market in lighting speed



Ultra high bandwidth



Scalable and aesthetic e2e solution



Sustainable solution



To learn more, go to
www.signify.com/brightsites