

Brighter Community Project Selection Criteria

Target audience: external scouting parties or project recipients.

Project requirements

Need: There must be an established lighting need, justification for the charitable approach (e.g., affordability) and a measurable impact.

Scope: The project should aim to benefit a minimum of 100,000 individuals directly.

Thematic alignment: Projects should be focused on enabling access to light for underserved communities i.e., they should fall under one of the following focus areas of our Brighter Communities Programme:

- **Brighter Education:** providing lighting to rural schools, educational institutions, playgrounds, sports facilities, special need homes, and children's homes.
- **Brighter Health:** providing lighting to rural health centers, medical clinics, and hospitals in remote regions.
- **Brighter Living:** providing lighting for (informal) settlements and disaster or conflict affected communities.

User's Lighting Requirements:

- **Indoor environment:** currently no/insufficient/conventional lighting.
- **Outdoor environment:** currently no/insufficient lighting.
- Applicant should be able to justify the impact of improved lighting conditions with data.

Partner profile and expectations

Partner profile:

- Established non-profit with existing programs in the country;
- On the ground - in-depth knowledge on local social/geopolitical context and follows a participatory approach to understand community's needs;
- Direct access to beneficiaries - the applicant must have direct access to the end users (beneficiaries) for need assessment, data collection, monitoring and evaluation. *Alternatively, the applicant works with other partners with such access.*

What is expected of partners:

- Funding for transportation to final location of end-users (from central point where Signify can deliver in the country of operation).
- Funding for installation and electrical retrofitting (can also come from the end users to enhance the sense of ownership and sustainability).
- Preferably, the capacity to arrange import duty waivers.
- M&E: project partner must be operationally capable of conducting on-site monitoring & evaluation. This involves data collection and reporting 3, 12, and 24 months after installation.

Note: Signify Foundation will not fund projects involving:

- a. Non-lighting interventions (e.g., education programs, awareness campaigns, research).
- b. Lighting for households.
- c. Solar rooftop/mini-grids/productive use of energy solutions (though partnerships are welcome where lighting can play a role).
- d. Organizations that discriminate based on race, color, gender, religion, sexual orientation, national origin, age, or disability.
- e. Direct donations to political, legislative, religious, or lobbying organisations.
- f. Movie, film, or television documentaries.
- g. Concerts or entertainment events.
- h. Marketing sponsorships, cause marketing, or advertising projects.

Role of Signify

For projects that take place in countries with Signify presence, the role of Signify is to act as a nominee of Signify Foundation i.e. technical assistance, overseeing project activities and being the first point of contact for troubleshooting.

Additionally, Signify is also a supplier of lighting products.

What we offer

Lighting Solution:

- Indoor:
 - LED bulbs or
 - LED tubes.
- Outdoor:
 - Solar flood lights and/or
 - Solar street lights: SmartBright.

Phased approach:

- Link user's lighting requirements to technical description.
- Implementation plan.
- Sourcing and delivery.
- Executed under "Donation Agreement".

Delivery of lights to a central point in the country of operation (applicant's office, warehouse, or port).

Project management fee (max. 10%) for community engagement, monitoring, evaluation, reporting, and (if applicable) advocacy.

Geographic focus: preferably, the country of operation is in line with where Signify can arrange delivery.

Africa: Egypt, Morocco, Kenya, South Africa.
Asia: Bangladesh, Philippines, Indonesia, Thailand, Sri Lanka, Vietnam.
Latin America: Mexico, Brazil, Colombia, Chile, Argentina, Perú, Panamá.

Exceptions: other countries may be considered, only if the applicant can arrange logistics and lighting installation. In such cases, product warranty cannot be provided. Please always check with the Signify Foundation team before application.

