

The background of the page is a photograph of a cityscape at dusk. The sky is a mix of deep blue and purple, with some light clouds. In the foreground, there are silhouettes of trees and buildings. Two streetlights are visible: one on the left and one on the right, both with their lights on. The overall mood is serene and modern.

Building a smarter Mesa

Photo by Cassie Robles | Provided by City of Mesa

Case study:
Mesa, Arizona

A city's vision for
smart infrastructure
comes to light

Unlocking the Extraordinary Potential of Light to Create a Smarter City

Mesa is the third largest city in Arizona and one of the [fastest-growing regions in the United States](#). In 2018, the city began upgrading its street lighting infrastructure to energy-efficient LED technology. As part of Mesa's Smart City initiative, this effort aims to deliver free Wi-Fi connectivity to citizens, enabling digital equity; supporting community safety; and complementing Dark Sky efforts – all with the help of Signify.



A smart city is one in which the latest technologies and data-driven insights are leveraged to improve the quality of life, civic engagement, economic development, service delivery, and community vibrancy for its citizens, businesses and visitors.”

Harry Meier,
Deputy CIO for Innovation and Smart Cities – City of Mesa, Arizona



Building a Street Light Master Plan to Guide Mesa's Smart City Journey

While Mesa first set out to upgrade its street lights to LED technology for its energy- and cost-savings benefits, “we soon realized that the infrastructure could deliver much greater value to our community,” said Harry Meier, Deputy CIO for Innovation and Smart Cities for the City of Mesa, Arizona.

The city developed a [Street Light Master Plan](#) to help unlock this extraordinary potential and complement [its strategic plan to nurture a smarter city](#). In Mesa's view, “a smart city is one in which the latest technologies and data-driven insights are leveraged to improve the quality of life, civic engagement, economic development, service delivery, and community vibrancy for its citizens, businesses and visitors.”



30K

approximate
street lights upgraded
to connected LED



**10 square
miles**

downtown public Wi-Fi
coverage radius goal



4

zones

each street lighting
zone has unique
dimming requirements

Mesa saw an opportunity to support this ethos by strategically dimming the city's street lights, and thus, help reduce energy use, light trespass in neighborhoods and sky glow as well as better meet citizens' needs.

"During the 2018 Streetlight Master Plan, the city was able to establish four distinct lighting zones for dimming based on land area usage, hourly traffic volume, and customer feedback. We realize different areas of the city have unique lighting needs and the dimming zones allow us to better meet the needs of our citizens.," said Mesa Street Light Supervisor Nathan Curtis.

Curtis and his team ran a street light dimming pilot and conducted extensive research, ultimately dividing Mesa into four street lighting zones – as outlined in the Master Plan. Street lights would be dimmed or brightened remotely based on each zone's unique requirements, and all lights would not reflect upwards to preserve the night sky. Preventing unnecessary light from casting upwards supported Mesa's Dark Sky initiative and became a staple component of the Street Light Master Plan. The Dark Sky initiative ensures the preservation of Mesa's starry night sky from light pollution and is one reason tourists visit its desert lands.

"We wanted to be responsible and have different lighting plans in different areas of the city and be able to evolve in line with the community's needs," said Meier.

Signify's Interact connected lighting platform offered the flexibility Mesa required and the simplicity to build upon the city's existing street lighting infrastructure. Nodes were installed on each luminaire, allowing Mesa's street lighting team to remotely control the lighting and set dimming schedules.

Signify's Interact platform also allowed the city to have access to diagnostic and energy data. The city can optimize energy use and rapidly detect any faults in the system. Curtis and his team will know instantly when a light goes out, so they can efficiently deploy a maintenance team to fix it.

By extending its street lighting infrastructure with connected technology, Mesa laid the foundation to unlock even more value for its city and citizens beyond the smart dimming.

“ With **Signify's technology**, our street lighting network has evolved into a **multi-purpose smart city platform**.

Harry Meier,
Deputy CIO for Innovation and Smart
Cities - City of Mesa, Arizona

Smart Infrastructure that Enables Digital Equity and a High Quality of Life

Mesa also wanted to advance digital equity within its city – by providing reliable public Wi-Fi coverage across a ten square mile downtown radius.

“COVID-19 brought to light the imperative of broadband connectivity for our citizens. High-speed internet went from being a luxury to being a necessity – specially for those working and studying from home.,” said Meier. “For others, access to Wi-Fi is critical, so they can get the healthcare information they need.”

Meier and his team began exploring new technologies to overcome traditional challenges that came with the rollout of public broadband such as weak signals.

Signify BrightSites offered a scalable solution in which the city could install broadband communication nodes into its existing street lights, creating a wireless mesh network and enabling wireless fiber connectivity. The nodes installed into the luminaires provided a simple solution to achieve broadband connectivity.

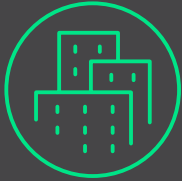
“It is also an aesthetic choice, meeting guidelines for our downtown area. It puts the node into the luminaire instead of attaching the device to the street light pole with wires hanging at various points,” said Meier.

The city’s wireless broadband connection powers public Wi-Fi, cameras and sensors to provide real-time crime support for law enforcement

and access to better education, economic and entertainment opportunities in the community.



Mesa's connected LED street light infrastructure supports the seven priorities identified in Building A Smarter Mesa: Smart City Strategic Plan*



Smart Downtown

Create a vibrant, attractive downtown that is thriving with live work and play activities by both residents and businesses.



Smart Public Safety

Create a safe and secure environment for all citizens.



Smart Government

Create a responsive, engaged city that makes decisions based on data and understands the needs of its citizens.



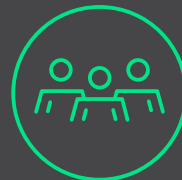
Smart Environment

Protect the environment and create sustainable options where possible.



Smart Infrastructure

Modernize essential infrastructure to provide essential city services and preserve a high quality of life in Mesa.



Smart Community

Create an engaged, inclusive and equitable community that can provide a high quality life to all Mesa citizens.



Smart Transportation and Mobility

Create accessible, equitable and safe multi-modal transit options along with creating the ability to move easily throughout Mesa.

The Future is Bright for Mesa

“With Signify’s technology, our street lighting network has evolved into a multi-purpose smart city platform. It supports our sustainability efforts, has allowed us to expand broadband access into key neighborhoods, and gives us parking analytics and so much more,” said Meier.

Mesa and Signify continue to evolve its street lighting infrastructure to meet changing demands of this growing, smart city.

More collaboration between the Street Lighting Department and IT will leverage the lighting network for sensors that monitor traffic, air quality and noise, for example, to further drive quality of life improvements in the city.

“We’ve got the lights, the controls of the lights and the broadband connectivity from the luminaire. Now, the sky is the limit to what we can build on top of that, to help Mesa shine,” continued Meier.





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