## Al Masah Hote

(S)1911

New Alamein, Egypt

## A centre for tourism

New Alamein lies on the Mediterranean Sea, approximately 85km west of Borg El Arab International Airport. The city was conceived by the Egyptian government as a center for tourism, education, and government. Al Masah Hotel, one of the biggest hotels in New Alamein, installed Dynalite controls on the CAP floor only, which will be for the president and his visitors.



Philips Dynalite is an exceptional system that allows us to create a unique guest experience for our customers. Its features clearly differentiate our proposition from other GRMS systems in the market."

Owner, DigitalCom

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## **Project details**

**Project team** DigitalCom

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**Products invovled** Philips Dynalite Interact

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