

# PHILIPS

Reflector 70W R63  
E27

LED

6500K

720lm

15000h

8718699593674



## A light bulb like no other

State-of-the-art LED light bulb providing a general lighting solution for daily indoor activities. You will save on energy costs immediately and reduce the frequency of bulb replacements, without compromising on the quality of your lighting.

### High quality light

- No visible flicker

### Choose for a sustainable solution

- You can trust what the Philips packaging is saying.

### Light beyond illumination

- A simple LED for everyday use

# Highlights

## No visible flicker

When your light flickers in quick succession it could be hard on the eyes, cause headaches, and even set off an attack for those with photosensitive epilepsy. It's both unpleasant and unnecessary. LEDs can flicker because of their rapid response to the driver current. However, because Philips LEDs are designed so that variations in your driver current's output are minimized, they eliminate the factors that cause flicker. So, you won't see it, not even a hint.

## No UV or IR

The beam of light is free of infra-red meaning no heat is radiated, and no ultra-violet light means that fabric and items under this light won't fade.

## A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

# Specifications

## Bulb characteristics

- Intended use: Indoor
- Lamp shape: Non directional reflector
- Socket: E27
- Type of glass: Frosted
- Dimmable: No
- Bulb Finish: Frosted
- Bulb Material: Plastic

## Bulb dimensions

- Height: 10.2 cm
- Width: 6.3 cm

## Design and finishing

- Material: Plastic

## Durability

- Number of switch cycles: 50,000
- Nominal lifetime: 15,000 h
- Ambient temperature range: -20 to +45 °C

## Environmental

- Disposal of the product: At the end of (economic) life, dispose the product according to local rules and do not dispose the product with regular household waste. The correct disposal of your product will help prevent potential negative consequences for the environment and human health.

## Light characteristics

- Beam angle: 120 degree(s)
- Color rendering index (CRI): 80
- Color temperature: 6500 K
- Nominal luminous flux: 720 lm
- Warm-up time to 60% light: 0.5 s
- Correlated Color Temperature (Nom): 6500 K
- Luminous Flux: 720 lm
- Luminous Efficacy (rated) (Nom): 102 lm/W

## Miscellaneous

- EyeComfort: Yes
- LED Innovations: EyeComfort

## Other characteristics

- Efficacy: 102 lm/W
- EU RoHS compliant: Yes

#### Packaging information

- EAN: 8718699593674
- EOC: 871869959367400
- Product title: LED 7W E27 6500K  
230V R63 AU

#### Power

- Power Factor (Fraction): 0.5

#### Power consumption

- Power factor: 0.5
- Voltage: 220–240 V
- Wattage: 7 W
- Wattage equivalent: 70 W
- Power Consumption: 7 W

#### Product dimensions and weight

- Length: 10.2 cm

#### Rated values

- Rated lifetime: 15,000 h

#### Technical specifications

- Frequency: 50–60 Hz
- Dimmable: No
- Cap-Base: E27

#### Packaging dimensions & weight

- EAN/UPC - product: 8718699593674
- Net weight: 0.03 kg
- Gross weight: 0.05 kg
- Height: 10.4 cm
- Length: 6.5 cm
- Width: 6.5 cm
- Material number (12NC):  
929001857819



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