



Signify

Managed Services

Light as a Service

Case study:
Praxis and Brico

Praxis and Brico chose Light as a Service for durability and an even more attractive one-stop shopping experience.

"Light as a Service is perfect for us. We pay a service contract for each of our stores, and that covers the entire conversion, including the removal and recycling of old lighting and installing of new LED luminaires. The maintenance of the lighting is also covered in the service contract, and in the event of any problems or defects, one email is enough to resolve it."

Henk Schurink,
Construction and Shopfitting Manager, Praxis

No investment costs and save up to 70% on your energy bill

Praxis and Brico, both part of the Maxeda DIY Group, wanted to provide their affiliates with energy efficient LED-lighting with the aim of reducing costs. More than 120 branches received two types of LED lighting: low-ceiling shops received CoreLine Trunking, and those with a higher ceiling have special LED pendant luminaires. Spaces such as warehouses, offices, wardrobes, toilets and sawmills were also fitted with LED luminaires.

Sustainable circular solution

With Light as a Service, the customer pays only for the light, not for the lamps and luminaires. With a service contract in place, all monthly service and energy costs are covered, with no charge for installation and maintenance costs. The pendant luminaires, specially designed for Praxis and Brico, are digitally manufactured in the Netherlands, meaning they're fully recyclable and have an extremely low CO₂ footprint. Overall, Praxis and Brico achieved energy savings of 70% without spending a penny on the investment.



Light as a Service: Buy light, not lamps and luminaires

"We now have a light output in our aisles of 500 lux. This is more than enough to show off our beautiful range of products, and yet save plenty of energy too. We've received lots of positive feedback from both our customers and our employees."

Henk Schurink,
Construction and Shopfitting Manager, Praxis

With Light as a Service, Praxis and Brico:

- Go the extra mile in the green department. Their old luminaires are properly recycled and some of the new luminaires are digitally manufactured to be 100% recyclable
- Get one all-in, fixed monthly service amount – no need for investment costs
- Receive the amount of light they need, with potential energy savings estimated and agreed upon
- No longer have to worry about maintenance
- Can offer an optimal shopping experience with attractively presented products
- Save on energy costs by using energy-efficient LED lighting

Wecycle Award

"As one of the largest players in terms of floor space in the Dutch retail market, it is obviously important to make our Praxis stores more sustainable. We have followed lighting closely and have set up this major renovation project. Now our stores are completely up to date again," says Frank Puijn, Praxis Sales Director.

As part of the renovation, more than 800 metal halide lamps and more than 50,000 fluorescent tubes were replaced with LED luminaires. Wecycle, an organization responsible for the collection and recycling of waste electrical appliances, rewarded Praxis with a Gouden Bakkie Award for the extensive collection of lamps and luminaires from 120 locations.



