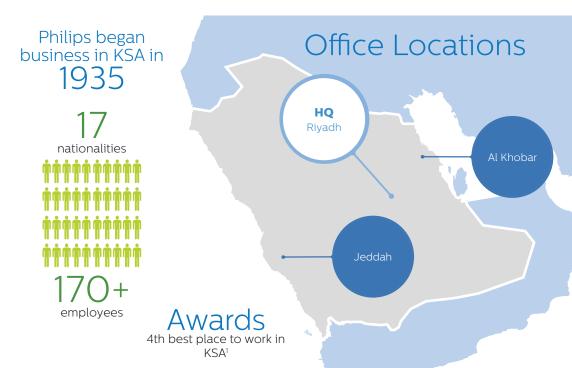
Philips Kingdom of Saudi Arabia



SECTORS

Consumer Lifestyle

Market leader in frying with the healthy Philips Airfryer

Number 1in smart iron category in KSA



Lighting







Healthcare



Market Leader in Interventional X-Ray

X-Ray solutions (iXR)

Signed a **joint- venture** with
Al Faisaliah
Medical
Systems in 2013



